

## Notes from CHIP Steering Committee Meeting T, 2/12/19, 10am-noon

Present: Belle Shepherd, Angela Warren, Jackson Baures, Caryn Wheeler, Nancy McKinnis, Bruce Van Zee, Bevin Hansell, Sarah Small, Carrie Prechtel, Danni Swafford, Ryan Bair, Karen Elliot, Hannah Ancel  
By Phone: Shannon Cronin, Joe Ichter, Audrey Tiberio, Vanessa Becker, Maria Underwood

### **Introductions and Check-in**

Lots of excitement about having the completed CHA report in hand and beginning this first-ever regional CHIP. (Also many shared that there is a lot going on in their individual worlds right now and a lot of balls are in the air.)

### **CHA Infographic Workgroup Update:**

Cassie from AllCare volunteered staff time to create document. Looking at 11x17 documents that can be folded into 4 page documents. Draft of one subject (Mental Health) is currently available for review. Looking at doing for each of the 6 key areas. Key audience is general community members, and others who may need this and be pointed towards full CHA. Has data from CHA plus “good news” on resources that are available or new.

Need to have in 6 grade reading level.

Is 11x17 too hard to print?

Using Latinx instead of Hispanic/Latino.

Need to discuss and figure out how to translate these into Spanish.

Possibly JRHA can look to print some documents for community partners who can't afford or easily print the documents, and for handouts when doing presentations.

Looking to print as a booklet. And also printable by page.

### **Speakers' Bureau/PowerPoint Workgroup:**

Still in process. Caryn needs to know who is going to speak where and when, for documentation, so send info to her.

Plan is to wait to send out a press release on the CHA when we also have the CHIP so we have action ideas in hand. While this means we won't be issuing a press release on the CHA until June, it's important for you each to circle back to any groups (boards, staffs, service clubs, etc.) that you presented the CHA introduction to early last year.

FYI – As requested, there is “good news” and “next steps” in this shorter PowerPoint and not just the data that was in the presentation from HRiA in December.

### **Printed CHA Report:**

We have a limited number available as they are expensive to print. May want to limit the use of the printed CHA, but let Angela know where you may think they would be most valuable. We will be delivering them to the library branches in both counties. 100

CHAs were printed by JRHA. We are primarily sending folks to the JRHA website (<http://jeffersonregionalhealthalliance.org/cha/>) where they can access, download and print the full report. Note: Once they are complete, the infographic documents may be more appropriate for some audiences as they are a brief summary of the key themes presented graphically. Accessing the report online has the benefit of it being a searchable document by key word.

### **Comments from the JRHA Board Chair Bruce Van Zee:**

Dr. Van Zee complimented the Steering Committee and offered a sincere thank you from the board for their commitment to the CHA/CHIP project and for the thoroughness of their work. The board members found the CHIP process & timeline document very useful and detailed, and a great place to start. Goal is to find projects that are meaningful and impactful to members of our community. He spoke to the urgency in our mission to address the significant needs of our community, and in our timeline to finalize the CHIP document that will guide our work together. His charge to us all as we approach the CHIP is to “Think Big, and Think Feasible”. Let’s create an actionable plan with measureable outcomes that improves the health of our community.

### **Report from the JRHA Board Retreat:**

CHIP process and timeline was adopted officially by the Board. A few minor changes: Partnership names were discussed and two top choices emerged: *Jackson and Josephine County Health Improvement Partnership* and *All in for Health: Jackson and Josephine Counties*. Angela seek input from marketing experts to determine the best choice. The final selection will be taken to the JRHA board on March 6th.

As preface for their work on the CHA key themes, the Board received a brief overview of the newly completed Community Strategy Map presented by Peter Buckley from Southern Oregon Success, and also took a look at an inventory of some of the existing programs and initiatives their organizations are already using to address the 6 CHA key themes. The board developed a list of criteria to use in prioritizing areas of focus for the CHIP and to help operationalize the priority areas into goals and strategies. Through a facilitated process, the Board established **3 Priority Areas for the 2019 CHIP:**

1. **Behavioral Health** (mental health and substance use)
2. **Housing**
3. **Parenting support and Life Skills**

Our Steering Committee work on the 20th will be to help develop names for these priority areas and form workgroups that define goals, strategies and measureable outcomes for each area.

Feedback/Requests for the CHIP steering committee included the importance of bi-directional communication between the Board, Steering Committee and other partners like CACs, as well as internally within partner organizations.

A partner Letter of Agreement (LOA) will be developed by Angela and the JRHA Executive Committee. Draft to go to JRHA board in March for approval and signatures.

There was discussion regarding priority areas and the inclusion of CACs in the CHIP process. The JRHA board narrowed the focus to the priority areas, and will ask CACs to help with developing goals and strategies. This task will be the focus of our meeting on the 20th with the larger group including CAC members and representatives from other organizational community advisory groups.

Poverty was not selected as a Priority Area, but it was identified as an underlying factor related to all of the Priority Areas. We will want to acknowledge this in our work on the 20th.

### **Introduction to Creating a CHIP Vision:**

Vision establishes common reasons to do the work, the WHY we are doing this. Values are the core principles to help us reach the vision. These two statements guide decision-making and inform the CHIP process. Both help create identify and define relationships for the partnership.

A summary of qualitative feedback from the community gathered during the CHA process included focus groups, key informant interviews, and the community survey Caryn Wheeler shared an aggregated summary that was synthesized into themes and included what people think of current strengths and assets of our community.

### Comments on current positive experiences:

Community/relationships/people  
Natural Assets  
Activities  
Infrastructure/agencies/organizations  
Quality of Life

### Comments on vision of a health community:

Education/early childhood/families with children  
Housing  
Aging/disability services  
Infrastructure  
Workforce  
Community/self sufficiency  
Cross system collaboration  
Behavioral health/health care  
Cultural competency

## **Brainstorming Activity to Inform Development of Vision and Value Statements**

Four questions were asked of the participants who worked in small groups to gather and assimilate ideas using their own thoughts and perspectives as well as those from the community during the CHA process. Below are the questions and a brief summary of some of the ideas that surfaced in response to each.

### **Vision of community health:**

1. What are the important characteristics of a healthy community for all that work, learn and play here?

Equity/inclusivity and diversity, affordability and connection, meet people where they are, safe infrastructure, empowering members and families to reach maximum potential

2. In your ideal community, what would you hear, see, taste, touch and smell?

Environment/nature/clean air, kids laughing/activities outside, diverse cultural and recreational activities, safe neighborhoods, community events, thriving downtown, safe sidewalks, seniors and disabled persons can participate, people of color leading, appropriate housing for all

### **Value questions:**

1. What principles should guide the work of the partnership?

Community lens, equity/inclusivity/outreach to underrepresented, accountability, honesty, transparency, supporting partners and acting where some organizations can't, collaboration, feedback loop/responsive and adaptive, curiosity and learning, appreciation for work.

2. What are some ground rules we want to set to assure we are all working effectively to assure our vision?

Respect and understanding, meaningful collaboration and partnership, feasible timelines, focus on vision and goals, honest direct communication, authentic community voice, be curious.

### **Next steps:**

- CHIP Core Team (Angela, Andrea, Caryn, Belle) will take all of the small group input and draft Vision and Value statements to bring back to the Steering Committee
- JRHA Executive Committee will develop a partner LOA
- Angela will gather marketing feedback to finalize the CHIP partnership names
- Steering Committee will submit feedback on the CHA infographic to Carrie (she'll send out the infographic and a reminder of what feedback is needed)

### **Upcoming Meeting on the 20th:**

- Steering Committee members will follow-up to ensure participation by their community advisory groups
- Overview of CHA/CHIP work to date

- CHIP Process & Timeline
- Finalize wording of 3 Priority Areas
- Create workgroup for each Priority Area
  - Narrow areas of focus for each strategic issue, including building on existing work
  - Who do we need on each workgroup
  - Preliminary discussion around process to identify goals, strategies and outcome measures

**Questions/Suggestions for Organizational Partners:**

There was discussion around looking back at what has been accomplished since the last CHA/CHIP of individual organizations. Some organizations have already begun this process and others may wish to do so to help prepare for their participation in the 2019 CHIP.

A question was raised about CCO Community Advisory Council participation in the CHIP process and the discussion included a suggestion that perhaps the CAC staff coordinators should consider hosting another joint CAC meeting as they did during the CHA. All Steering Committee members were reminded of their responsibility to engage their organizational community advisory groups in the CHIP process as needed to meet their organizational needs. The upcoming meeting on February 20<sup>th</sup> is for Steering Committee and all members of their community advisory groups. Workgroups will include community advisory members as well.