

More Goal, Population Outcome Measure, & Strategy Examples

Goals	Population Outcome Measures	Strategies
All children succeed in school	4-year high school graduation rates (by county and school district) % 3 rd graders reading at grade level Kindergarten readiness assessment approaches to learning score	Increase access to high-quality preschool Implement trauma-informed approaches in local school districts Expand and strengthen partnerships between social service organizations and schools Provide graduation coaching in juniors & seniors Identify barriers to school attendance
Our region has a prosperous economy	Unemployment rate Median household income % households living below the poverty level % households spending 30% or more of their income on housing # new business starts	Raise the minimum wage Recruit industries to the area that provide living-wage jobs to persons with education levels lower than a Bachelor's degree Support new local-business start-ups with a focus on increasing businesses owned by women and persons of color Increase the number of employers utilizing payday advance apps/ services Provide family financial management education
Healthy pregnancies and births	% preterm births % low birth weight births Infant mortality rate % births with prenatal care in the first trimester Gestational diabetes rate % women smoking during pregnancy	Implement universal home-visiting for all pregnancies Screen women of reproductive age for pregnancy intention and connect to appropriate care at every opportunity Implement comprehensive sexual health education in schools Ensure rapid access to substance abuse disorder services and supports for pregnant women or women intending to get pregnant Increase access to healthy and nutritious foods

<p>All adults and children have healthy, nutritious diets</p>	<p>% adults, 11th graders, and 8th graders consuming 5 or more servings of fruits or vegetables per day Percent adults reporting consumption of 7 or more soda beverages per week Age-adjusted adult obesity rate % 11th graders obese or overweight</p>	<p>Increase the number of schools and youth programs implementing gardening and/or cooking education Build connections between local farmers and neighborhoods with low access to fresh foods Increase the number of local worksites adopting healthy vending, healthy meeting, and healthy foods policies Educate parents on “kid-friendly” veggie preparation Promote water as a beverage option</p>
<p>Decrease the burden of chronic disease</p>	<p>Age-adjusted percent adults reporting diabetes diagnosis Age-adjusted lung cancer incidence rate Age-adjusted mortality rates for chronic lower respiratory disease, diabetes, cancer, and heart disease # preventable ED visits attributable to chronic health conditions</p>	<p>Implement diabetes education for targeted populations Increase implementation community health worker programs Identify community-specific risks contributing to lung cancer Implement Veggie and Parks Rx programs Increase a safety and completeness of sidewalk and bike routes Incentivize active transportation</p>
<p>Eliminate racial disparities in maternal mortality rates</p>	<p>American Indian/Alaska Native maternal mortality rate Asian maternal mortality rate Black maternal mortality rate Latina maternal mortality rate White maternal mortality rate</p>	<p>Collect additional local quantitative and qualitative data to better understand root causes for disparities Expand paid family leave policies Increase cultural competency within the health care sector Implement universal home visiting for all new moms Increase pregnancy support programs, like Centering, with a focus on communities of color</p>
<p>Increase childhood vaccination rates</p>	<p>% 2-year-olds up-to-date % children in kindergarten with non-medical exemption for any vaccine</p>	<p>Implement AFIX with local Vaccines for Children sites Integrate education on vaccines into local prenatal classes and preschool programs Actively counter false information about vaccinations</p>