



CHIP Talking Points

- ***What is a Community Health Improvement Plan?***
The Community Health Improvement Plan (CHIP) is a blueprint for improving the health and health-related systems of our community.
- ***How was it developed?***
The CHIP was informed by the Community Health Assessment (CHA) which involved public input and data analysis to identify the major health-related needs of our community. This included a series of surveys, focus groups, community meetings, and a review of local, regional, state and national statistics.
- ***Who was involved?***
The year-long process involved leaders and community members from multiple sectors including health care, social services, education, public safety, and more.
- ***Why does it matter?***
The goal is to improve the behavioral, physical, and social health and overall well-being of our community. Connecting, coordinating, and working together around common goals helps strengthen the programs, services, and resources that create a community healthy.
- ***What are the top priorities the community selected?***
 - 1) Behavioral Health (mental health and substance use)
 - 2) Housing for All
 - 3) Parenting Support & Life Skills