

ALL IN FOR HEALTH: JACKSON & JOSEPHINE COUNTIES
CHIP ACTION PLAN



PRIORITY AREA: PARENTING SUPPORT AND LIFE SKILLS

Goal 1: Families are nurtured and strengthened through the building of family protective factors					
Strategy 1.a: Increase parental resilience					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Reduce poverty and decrease number of families eligible for services by enrolling them in TANF (Temporary Assistance for Needy Families) and supporting self-sufficiency through JOBS program	DHS	Increase percentage of TANF families that obtain employment through JOBS program	1. Sign up all eligible families for TANF	Ongoing	# of program participants
			2. Use JOBS program to coach participants through the steps needed to obtain sufficient employment	Ongoing	Percentage of TANF participants with validated job placements
By Feb 2021, begin providing the Attachment, Bio-Behavioral Catch-Up (ABC) model to families in Jackson and Josephine Counties. (ABC is an evidence-based home-visiting intervention for caregivers of infants who have experienced early adversity. The program is endorsed by the MIECHV-Home Visiting Coalition, SAMHSA's National Registry of Evidence-	Family Nurturing Center	# of staff receiving initial training in ABC and providing ABC to families	1. Gather info about training and implementation requirements for ABC model through conversation with ABC dissemination team	July 2020	Conversation completed; implementation requirements documented

based Programs & Practices, and the California Evidence-based Clearing House for Child Welfare.)			2. Secure necessary funding for training and initial provision of service	July 2020	Funding secured
			3. Determine which staff members will receive training	Aug 2020	List of staff members who'll be trained
			4. Reserve spots in training for 2 ABC providers	Oct 2020	Confirmed spots
			5.Reach out to community members to inform them of new service that will be available	Sept-Dec 2021	# of outreach efforts; # of people reached
			6.Set up internal processes for new client intake for ABC	Nov 2020	Documented intake process complete
			7.Purchase equipment necessary for ABC	Nov 2020	Purchases made
			8. Begin to accept referrals for ABC	Dec 2020	# of referrals received
			9. Train coaches in ABC	Jan 2021	# of coaches trained
			10.Initiate provision of ABC services to families	Feb 2021	# of families receiving services
	Strategy 1.b: Increase knowledge of parenting and child development				

Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
By 2025, all new parents in Jackson and Josephine counties will have the knowledge, skills and support needed for all of their children to enter Kindergarten ready to thrive.	Southern Oregon Success	Self-Regulation Measurement on the Oregon Kindergarten Assessment (move from 2019 rate of 69% to 100% by 2027)	1. Baseline measurement of number of parents attending parent education courses and parent/caregiver peer support circles in region per year.	By December 31, 2020	Survey sent out and followed up on to the Family Connection, Family Nurturing Center, school districts, Asante, Providence, others in November 2020.
			2. Convene 3 SORS Innovation Network partner organization conferences to review data and input around our goal, and to design pilot programs and prototypes to move our region towards our goal.	By June 30, 2020	# conferences held; pilot projects underway for: a regional Family Advisory Council, a regional Parent/Caregiver Peer Support Group Network, expansion of School-Based Health Centers, and alignment of Preschool with K-12 education.
			3. Convene 2 nd round of SORS Innovation Network partner organization conferences to review data and	By October 30, 2020	# partner organizations participating; # additional pilot projects or prototypes or expansions of

			input around our goal, and to design pilot programs and prototypes to move our region towards our goal.		current pilots or prototypes (target = 3)
			4. Continuous offerings of ACEs Trainings, workshops in Self-Regulation & Resilience, and trainings in Strengthening Families framework throughout the region.	By December 31, 2020	# participants in ACEs trainings, workshops in Self-Regulation & Resilience and trainings in the Strengthening Families framework in 2020(target = 500)
By end of 2020, Healthy Start will enhance overall well-being and improve health outcomes of women, teens, children and families in Josephine County – before, during, and after pregnancy	HCCSO/Healthy Start	Serve 250 prenatal and postnatal women and 50 fathers through Healthy Start Program	Enroll and serve 250 women Enroll and serve 50 fathers/partners	2020 calendar year	total number reached by Dec 31, 2020 (monthly data collected throughout the year)
By November 2021, the Family Engagement Toolkit will be promoted to partners and then shared with families as part of their daily practices. Families will be more familiar with the protective factors and strengthen them within their family. The Family Engagement Toolkit, plus QR code which you can post anywhere to share with the families you are	Southern Oregon Early Learning Services (SOELS)	Family Engagement Tool will be utilized by partners in Jackson and Josephine Counties as a way to promote the protective factors with families.	Develop the Family Engagement Toolkit	October 2020	Final copy of the Family Engagement toolkit with QR code is complete
			Advertise the Family Engagement Toolkit within the SOELS workgroups	November 2020	# of Zoom meetings in which SOELS presents the toolkit to partners
			Advertise the Family	November 2020	# of toolkits distributed

serving, is now available. The toolkit describes each protective factor, how you can promote them with your families, includes a one page handout for each protective factor to review with families in both English and Spanish, and resources that can assist families. This material can also help identify goals your families may wish to set for themselves.			Engagement Toolkit to the SOELS distribution list		(continue to promote quarterly)
			Collect feedback from partners and families on the use of the toolkit	February 2021, May 2021, August 2021, and November 2021	# of families and partners providing feedback each quarter through workgroups and email distribution list
Through June 2021, offer Strengthening Families Protective Factors training to professionals in the community	Southern Oregon Early Learning Services (SOELS)	Offer one training in each county per quarter (total of 8 trainings per year); # of professionals receiving training	1. Schedule trainings in each county	Ongoing for each quarter beginning in April 2020	Room reservation made with host site
			2. Advertise meetings	One month prior to training date	Flyer created and distributed to SOELS partner list
			3. Confirm registrations for each training	Two weeks prior to training	Outlook confirmation emailed to registrants
			4. Deliver training to the community	One in each county (Apr 2020, Aug 2020, Nov 2020, Apr 2021)	Maintain sign-in sheet of all professionals served
Reduce child abuse and endangerment, protect children, and manage foster care and adoption programs	DHS	Increase parenting education		Ongoing	

Offer Strengthening Families, a curriculum-based group for parents and children to strengthen family relationships.	La Clinica	Strengthening Families offered in a school environment and for Women's Health Center patients by 2021	1. Identify school district/location for first group to be offered.	April 2020	Document agreement
			2. Schedule and advertise group offerings to start in the Fall of 2020, one at a school and one at the Women's Health Center.	May-Aug 2020	Flyers and registration links created and available
			3. Schedule two additional Behavioral Health Clinicians to be trained in the group. This will allow for a total of 6 identified staff to be able to offer groups (3 needed per group offering).	May 2020	Completion of training for remaining 2 identified staff
			4. Plan and execute groups	Jan 2021	Documented completion of class
Strategy 1.c: Increase parent social connections					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Offer Mother to Mother, a curriculum-based group for new and expectant mothers to share experiences and get support	La Clinica	Mother-to-Mother group class continues at	1. Continue offering existing group	Jan 2020	Documented completion of class

		Women's Health Center			
			2. Continue to promote services and accept new patients and referrals	Jan 2020	Flyers and registration links created and available
Strategy 1.d: Increase access to concrete supports in times of need					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Screen patients using Social Determinants of Health (SDOH) screening tool and offer resource assistance to those who request it	La Clinica	Standardized SDOH screening tool is implemented across all La Clinica health centers	1. Develop SDOH tool implementation plan	Feb 2020	Documented plan
			2. Execute implementation plan across all locations	June 2020	SDOH tool implemented at all sites
Strategy 1.e: Increase social-emotional competence of children					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
By program year 2020-2021, LISTO will coordinate with two school districts to offer cultural programming and events onsite in one of their schools	LISTO	# of cultural events coordinated in collaboration with school districts	1. Listo program will arrange for space in Phoenix/Talent & Medford School Districts for 2 celebrations in each district	April & May 2020	Space confirmed with each district for appropriate dates for Dia del Niño & Dia de las Madres celebrations

			2. Listo team will coordinate Dia del Niño & Dia de las Madres celebration with teachers.	2020/2021	# of children and families participating in each school district
By March 2021, partner with schools in Jackson County to implement mindfulness programs to support youth in building resilience skills.	La Clinica	Mindfulness programs in 2 schools	1. Identify schools interested in engaging in mindfulness programs	April 15, 2020	Identify 4 potential schools
			2. Determine which schools to engage in programs	May 15, 2020	School selected
			3. Establish schedule of program/class offerings in schools	June 15, 2020	Schedule documented and agreed upon by school and La Clinica
			4. Offer program/class	October 1, 2020	Document completed classes

Goal 2: Families have access to safe, affordable, and appropriate child care

Strategy 2.a: Promote and adopt family-supporting policies within regional organizations and businesses

Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Develop and implement a breastfeeding support policy for Jackson County Health & Human Services staff by December 2021	Jackson County WIC	Adopted and integrated breastfeeding support policy	1. Draft policy	Fall 2020	
			2. Approval process	June 2021	

			3. Educate existing staff	Fall 2021	
			4. Integrate into new hire process	Fall 2021	
Strategy 2.b: Increase high quality, affordable, and accessible child care and respite programs					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
DHS Employment-Related Daycare Program intends to reduce the financial burden on families who require daycare in order to become or remain employed.	DHS	Increase number of people eligible for program	1. Enroll all eligible families into the program	Ongoing	Percentage of eligible families enrolled
			2. Reduce need for the program	Ongoing	Number of eligible families
Strategy 2.c: Increase supports and recognition of caregivers (including professional and relational)					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Strategy 2.d: Investigate, identify, or create benchmark data for monitoring regional access to safe, affordable, and appropriate child care					

Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Reduce child abuse and endangerment, protect children	DHS	Increase safety of children in childcare centers		Ongoing	

Goal 3: Families have ample healthy and affordable food

Strategy 3.a: Reduce food insecurity for children and families

Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Reduce burden on families in poverty by providing funding for food and offering services in employment and training	DHS	Increase in percentage of eligible households receiving SNAP assistance	Sign up all eligible households for SNAP	Ongoing	Percentage of eligible households receiving SNAP assistance
Provide nutrition and food skills education to at risk community members to enable informed and self-sufficient consumers inspired to eat more fresh fruits, vegetables, whole grains, and legumes	ACCESS	# of people who participate in classes; surveys showing change in awareness, behaviors	1. curriculum development	Ongoing	New class topics
			2. volunteer teacher recruitment	Biannual	Outreach, enrollment, training
			3. survey entry and analysis	Quarterly	Data entry & reporting
			4. new site registration	Ongoing	Outreach

Strategy 3.b: Increase access to healthy foods for children and families					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
By end of 2020, increase redemption rates of the WIC Farm Direct Nutrition Program (FDNP)	Jackson County WIC	Increase redemption rate by 30% (2019 vs 2020 data)	1. Farm Direct Nutrition Education classes offered	June 1 – June 30m 2020	Number of FDNP vouchers issued to participants via class at WIC
			2. WIC Booth at the Rogue Valley Growers Market	June 25 – July 30, 2020	Number of households receiving text message outreach about WIC at Growers Market
			3. Blast text to WIC participant about FDNP benefit program	First week of June	Number of households receiving text message outreach to all WIC participants about FDNP benefits
Provide emergency food for families in need	DHS	Increase number of families receiving emergency food boxes	Provide emergency food boxes in branch offices	Ongoing	Number of families receiving emergency food boxes
By May 2020, ACCESS will produce and distribute copies of the first annual Jackson County Food Resource brochures to its network of pantries and community partners	ACCESS	# of partner sites participating in distribution; # of brochures distributed by end of April 2021	1. Complete brochure design	April 2020	
			2. Print and distribute brochures to community partners	May-June 2020	# of partners receiving brochures

			3. Reorder check-in with partners	October 2020	# partners requesting add'l brochures
			4. track brochures distributed	April 2020	# of brochures distributed by partners
By September 30, 2020, complete a pilot of three pop-up Pay What you Can fresh produce stand events	ACCESS	# of transactions; lbs of food distributed; # of pop-up events	1. Determine model for farm stand	March 2020	One model selected from proposed models
			2. Engage community to determine location and hours of operation	May 2020	Number of completed surveys
			3. Finalize pilot plan	July 2020	Number of set dates and times for pop-up stands
			4. Run pilot and determine sustainability	July – Sept 2020	Number of clients engaged; total revenue compared to total costs
Harvest a minimum of 3% of total fresh produce donated to ACCESS in 2020 from community food share gardens	ACCESS	Increase percentage of lbs of fresh produce donated from food share gardens	1. Identify room for expansion of food share gardens	Spring 2020	Compare to 2019 plantings
			2. Use new techniques to increase production	Spring/Summer 2020	Compare to 2019 production
			3. Track and compile all donated produce by source (i.e. food share	Growing Season 2020	Compare annual donated totals from food share gardens and Fresh Alliance

			garden, Fresh Alliance)		

Goal 4: Community-based organizations create a coordinated and collaborative service-delivery system

Strategy 4.a: Align policy and funding to increase impact and sustainability

Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure

Strategy 4.b: Streamline delivery system to decrease duplication of services

Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Increase access to services for all Oregonians through development of a Resource Guide and outstationing of DHS staff to various communities	DHS	# of people accessing services	1. Create and disseminate comprehensive resource guide and feed info into 211	Ongoing	# of guides distributed; # of updates made to 211
			2. Place DHS staff in strategic locations around the region	Ongoing	# of locations served; # of staff serving outside DHS main office
Reduce child abuse and endangerment, protect children, and manage foster care and adoption programs	DHS	Increase the safety and health of children	1. Partner with community service providers	Ongoing	
			2. Dedicated caseworkers	Ongoing	

			manage wrap around services		
Strategy 4.c: Promote the use of common language and training resources					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Enhance overall well-being and improved health outcomes of women, teens, children, and families before, during, and after pregnancy	Health Care Coalition of Southern Oregon	Monthly Perinatal Task Force meetings with 6-10 add'l trainings for WIC, Public Health, Siskiyou Comm Health Ctr, Women's Health Ctr, community nonprofits	1.Perinatal Task Force Meetings		Held Monthly
			2. Calendar of professional development trainings		Bi-monthly
			3. Community presentations		Quarterly
Strategy 4.d: Increase data sharing and communication capacities					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure
Enhance overall well-being and improved health outcomes of women, teens, children, and families before, during, and after pregnancy	Health Care Coalition of Southern Oregon	Monthly Perinatal Task Force meetings with 6-10 add'l trainings for WIC, Public Health, Siskiyou Comm Health Ctr,	1.Perinatal Task Force Meetings		Held Monthly
			2. Calendar of professional development trainings		Bi-monthly

		Women's Health Ctr, community nonprofits	Community presentations		Quarterly
Improve coordination and management of multiple programs by implementing software that allows clients to apply for all DHS programs in one application	DHS	# of clients using a single application to apply for multiple programs/services	Implement integrated software system	2020	
Strategy 4.e: Investigate, identify, or create benchmark data for monitoring coordination of the regional service-delivery system					
Organizational Objective	Agency/ Collaborative	Objective Process Measure (Outcome)	Action Steps	When	Action Step Process Measure